

Economic and Manufacturing Trends TO HELP GROW YOUR BUSINESS

WHY SHOULD YOU ATTEND?

Driving growth is a significant challenge in an uncertain environment. This includes local & global factors such as international trade implications, US GDP trends, etc. Does this environment leave you asking any one of the following questions:

What are the key trends and metrics that will affect your business in the near future?

What is your core business strategy for 2019? Diversification or Gaining market share?

Is this an opportune time for capital investments or launching new initiatives?

Learn about the current Midwest, US & International economic trends to help make educated objective business decisions. These decisions will serve as a foundation to sustained growth in 2019 so make it count! As an added bonus, it's a perfect opportunity to network with the local industry leaders while enjoying a fantastic meal.



WHO SHOULD ATTEND?

- Manufacturing Operations • Business Owners
- Banking Leaders • Investors • Local government officials

DATE: March 21, 2019

LOCATION: Three Rivers Safety Center,
1615 W. Jefferson St., Joliet, IL

TIME: 12:00 PM – 1:30 PM

PRICE: \$35 Members
\$49 Non-Members

REGISTER: bit.ly/TRMAEconomicUpdate

*Registration deadline: March 19, 2019
Lunch will be provided*

YOUR SPEAKER: WILLIAM A. STRAUSS

William A. Strauss is a Senior Economist and Economic Advisor in the Economic Research Department at the Federal Reserve Bank of Chicago since 1982. He specializes in analyzing the current performance of the Midwest economy and the manufacturing sector for use in monetary policy. Mr. Strauss has provided testimony concerning manufacturing issues to the U.S. Senate.

He is a Certified Business Economist™ from the National Association for Business Economics. In addition, he teaches at DePaul University Kellstadt Graduate School of Business along with the University of Chicago Graham School of Continuing Liberal and Professional Studies.

Mr. Strauss has been an active contributor at the Chicago Association of Business Economists, National Association of Business Economics, National Business Economics Issues Council among others.

